



Appendix 3 Quality Growth Objectives Matrix

The Quality Community Objectives Table illustrates how each type of Character Area will work with the Quality Community Objectives established by the Georgia Department of Community Affairs:

City of Dacula 2030 Comprehensive Plan Quality Community Objectives	Mixed Use Activity Center	Community Activity Center	Neighborhood Center	Industrial Employment Center	Village Residential	Suburban Residential	Conservation Area and Greenspace
Development Patterns							
Traditional Neighborhoods Traditional neighborhood development patterns should be encouraged, including construction of human scale development, compact development, mixing of uses within easy walking distance of one another, and developments which facilitate pedestrian activity.	◆	◆	◆		◆	◆	
Infill Development Communities should maximize the use of existing infrastructure and minimize the conversion of undeveloped land at the urban periphery. Development or redevelopment of sites closer to the downtown or traditional urban core of the community should be encouraged.	◆	◆	◆		◆	◆	
Sense of Place Traditional downtown areas should be maintained as the focal point of the community or, for newer areas where this is not possible, activity centers should be developed that serve as community focal points. These community focal points should be attractive, mixed-use, pedestrian-friendly places where people choose to gather for shopping, dining, socializing, and entertainment.	◆	◆	◆	◆	◆	◆	◆
Transportation Alternatives Alternatives to transportation by automobile, including mass transit, bicycle routes, and pedestrian facilities, should be made available in each community. Greater use of alternate transportation should be encouraged.	◆	◆	◆	◆	◆		◆
Regional Identity Each region should promote and preserve a regional "identity," or regional sense of place, defined in terms of traditional architecture, common economic linkages that bind the region together, or other shared characteristics.	◆	◆	◆	◆	◆		◆

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Resource Conservation							
<p>Heritage Preservation The traditional character of the community should be maintained through preserving and revitalizing historic areas of the community, encouraging new development that is compatible with the traditional features of the community, and protecting other scenic or natural features that are important to defining the community's character.</p>	◆	◆	◆		◆		◆
<p>Open Space Preservation New development should be designed to minimize the amount of land consumed, and open space should be set aside from development for use as public parks or as greenbelts/wildlife corridors. Compact development ordinances are one way of encouraging this type of open space preservation.</p>	◆	◆	◆		◆		◆
<p>Environmental Protection Ecologically sensitive areas should be protected from the negative impacts of development, particularly when they are important for maintaining traditional character or quality of life of the community or region. Whenever possible, natural terrain, drainage, and vegetation should be preserved.</p>	◆				◆		◆
Social and Economic Development							
<p>Growth Preparedness Each community should identify and put in place the prerequisites for the type of growth it seeks to achieve. These might include infrastructure (roads, water, sewer, etc.) to support new growth, appropriate training of the workforce, ordinances and regulations to manage growth as desired, or leadership capable of responding to growth opportunities and managing new growth when it occurs.</p>	◆	◆	◆	◆	◆		
<p>Appropriate Businesses The businesses and industries encouraged to develop or expand in a community should be suitable for the community in terms of job skills required, long-term sustainability, linkages to other economic activities in the region, impact on the resources of the area, and future prospects for expansion and creation of higher-skill job opportunities.</p>	◆	◆	◆	◆			
<p>Employment Options A range of job types should be provided in each community to meet the diverse needs of the local workforce.</p>	◆	◆	◆	◆			
<p>Housing Choices A range of housing size, cost, and density should be provided in each community to make it possible for all who work in the community to also live in the community (thereby reducing commuting distances). A mixture of income and age groups in each community should be promoted; and a range of housing choice to meet market needs should be provided.</p>	◆	◆	◆		◆	◆	
<p>Educational Opportunities Educational and training opportunities should be readily available in each community to permit community residents to improve their job skills, adapt to technological advances, or to pursue entrepreneurial ambitions.</p>	◆	◆	◆				

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Governmental Relations							
<p>Regional Solutions Regional solutions to needs shared by more than one local jurisdiction are preferable to separate local approaches, particularly where this will result in greater efficiency and less cost to the taxpayer.</p>	◆	◆			◆		◆
<p>Regional Cooperation Regional cooperation should be encouraged in setting priorities, identifying shared needs, and finding collaborative solutions, particularly where it is critical to success of a venture, such as protection of shared natural resources or development of a transportation network.</p>					◆		◆